

**FOR HIRING**

**MANAGERS**

**Where the Leaders Are**

**About a rich source for leadership potential you may have overlooked.**

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**TIP SHEET**

**Elements** of leadership potential that hiring managers are always looking for:

- 1) Good communication skills.
- 2) Ability to deal with ambiguity, abstraction.
- 3) Ability to tell where other people “are coming from” (motivation).

What Liberal Arts students study:

- 1) Communication skills: Writing, reading and (often) speaking.
- 2) Analyzing abstraction (culture, character, events).
- 3) Human motivation—how and why individuals and groups do what they do.

Hmm.

<i>Leadership</i>	<i>Liberal Arts</i>
Communication...	...Communication
Abstraction...	...Abstraction
Motivation...	...Motivation

Students of business study the rules of accounting, SEC compliance, calculating Return on Investment, balanced scorecard, marketing, and project planning. Students of the liberal arts study human behavior, the complexity of interaction, what drives outcomes, and (of course) communication. And while businesses need the technical skills of finance, marketing, project management, etc., they also need critical thinking, ethics, and cultural understanding. These are the critical elements of business leadership.

Looking for future leaders? Next time you see a resume listing degrees in literature, history, psychology, philosophy, sociology, languages—consider that you may be holding in your hand the kind of management potential you keep hoping to find.